



## CONTEST RULES and INFORMATION

**Project Funway** is a design competition using the theme of transformation, to emphasize the transformation of women's lives that is Fresh Start's mission. Proceeds will benefit the transitional shelter and goals program for women. Fresh Start helps women change their lives and move out of homelessness by identifying and using their strengths to overcome barriers to self-sufficiency.

**Designers are to design and create an original garment.** The materials used for the garment must be clothing that is purchased from local thrift stores, such as The Daisy at Fresh Start. Thrift store clothing may be used in any way, including completely deconstructed. The clothing purchased must be transformed into an entirely different, unique garment. Designers may use other recycled materials if they contact Fresh Start in advance to discuss this. The entry must include a full outfit, which may include more than one garment (i.e. pants and a top). Designers may work individually or in pairs. Designers must provide their own runway models. If space is available, designers may enter a second outfit. The entry fee is per design.

Designers must **enter by September 23, 2025** and inform Fresh Start of the number of outfits she/he/they plans to enter in the show. Designers must submit a "before" photo of the clothing used to create the designs and also an "after" photo. Both are to be submitted to Fresh Start by October 15, 2025. Designers also may submit a 2 sentence description. There is a \$30 entry fee. This is waived if the designer is in a UNL class that is participating in the event. (Contact Dr. Starkey for details.) If a student wishes to enter a second design, they are expected to pay the entry fee for it. If photos or the design description are not received by the designated time, "not available" will be listed and no description offered during the event.

The **runway show** will be during the event on Friday, November 07, 2025 at the Cornhusker Marriott. Designers and models need to arrive by 4:45pm. A practice walk of the show will begin promptly at 5:00pm. A green room will be available for designers and their models and is where people may prepare for the runway show. There will be two sets of **winners**. One will be selected by a panel of judges and based on most innovative, best integrity of original material, and best of show. The other set will be those who receive the most votes from the event guests. Votes may be purchased, and proceeds support Fresh Start services.

Designers and models do not need to purchase tickets. All others in attendance need tickets. Event tickets are \$65 (\$85 day of show) each for regular tickets or \$85 for VIP tickets (\$100 day of show).

\*Photography and video will be taken throughout the event. There is no compensation for participation in the event or for use of images/video. Entering the competition implies consent to and authorization of the use of your likeness to be used in printed and/or audiovisual material by Project Funway, Fresh Start, and the organizers or sponsors of the event.

**To enter or for more information visit [www.FreshStartHome.org](http://www.FreshStartHome.org)**